

Special Lecture hosted by the Research Centre on  
Emerging Technology and Governance (ELSI Centre,  
Niigata University)

**5th September 2025**

5:00 – 6:00 pm (JST)

Broadcast via Zoom

**Speaker : Dr. Anna Wexler**  
*Assistant Professor of Medical  
Ethics and Health Policy,  
University of Pennsylvania  
(United States)*



**Lecture title :** *"Direct-to-consumer neurotechnology:  
ethical, legal, and social challenges"*

Abstract: Recent years have seen increasing investment in consumer neurotechnology products and applications. While Neuralink has brought discussions of implantable consumer neurotechnology to the mainstream, other forms of consumer neurotechnology have been around for nearly two decades. This talk will highlight recent developments in consumer neurotechnology and provide an overview of the past, current, and future landscape. I will cover the regulatory challenges raised by these technologies and outline salient ethical and social issues raised by the marketing of neurotechnology to the general public.

Registration : Please register online via the  
following form or via QR code

<https://forms.office.com/r/QE7iQUvbiM>



Contact : Research Centre on Emerging Technology and Governance (ELSI Centre,  
Niigata University) <https://x.gd/HuYje>

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